



PRODUCTIONS



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## Posh Cockney Product Reviews

We have worked with brands from all around the world, increasing their consumer reach and creating fantastic ROI for our clients.





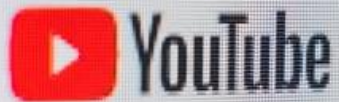
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# The Power of YouTube

Ever wondered how you can connect with new consumers? Do you want to increase your reach?

How does 100k viewers a month sound? We grew Posh Cockney TV from 0 viewers to 100,000 viewers in just six weeks. With our CEO Liam Norval by your side, we can grow your brand and get it to reach your target market, quickly and effectively.

YouTube has 2 Billion active users every, single month. If your business isn't utilising that platform...why not!?



Home

Trending

tions

A high-angle, close-up photograph of a person's hands and arms. The person is wearing a dark grey, textured knit sweater. They are holding a silver pen and writing in a spiral-bound notebook. To the left of the notebook is a silver laptop with a black keyboard. The background is a plain, light-colored surface. The text "How Does it Work?" is overlaid in the center of the image in a white, sans-serif font.

How Does it Work?

# PROCESS



## PRODUCT

You send us your product

## CREATE

Liam and the team film and create your bespoke unboxing review video

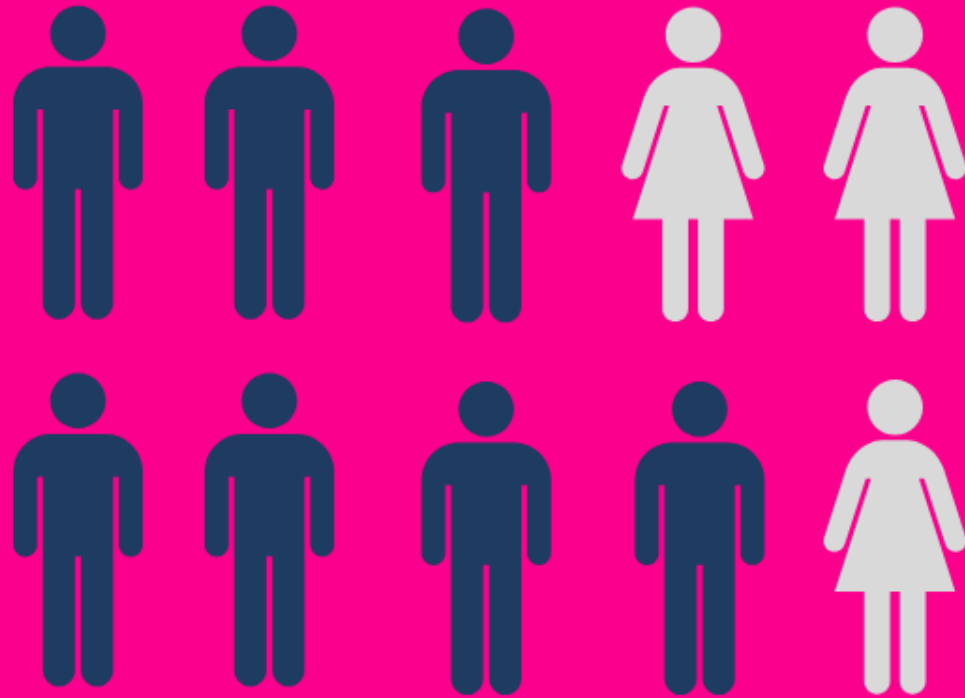
## SHARE

We upload it to PCTV and share across our network

Who's Watching?



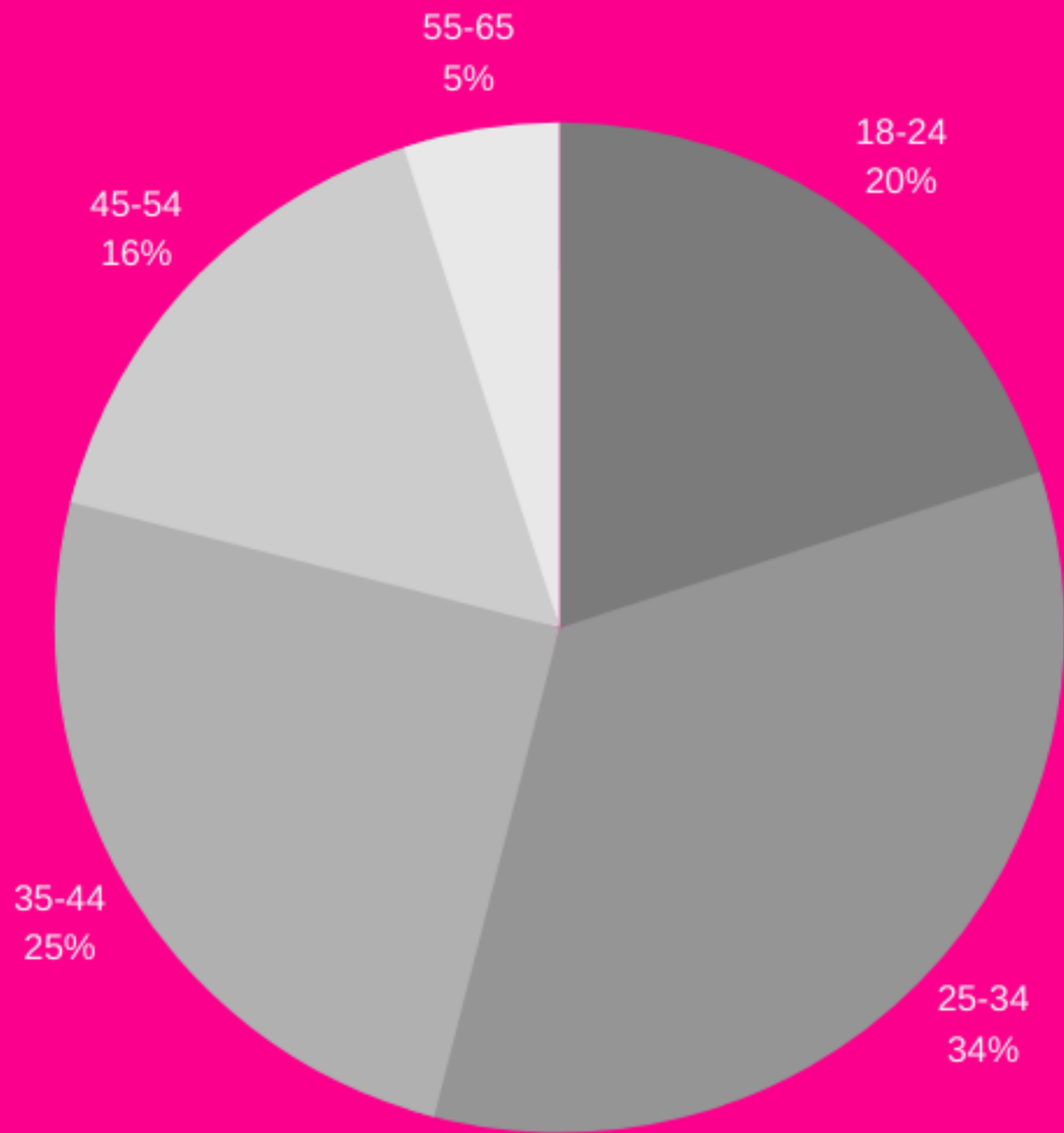
# GENDER



**70% of viewers  
over the last 90  
days on PCTV  
are Male**

# AGE

Over the last 90 days, PCTV has received views from a wide range of age groups, the main audience being between 25 and 44.





# Liam Norval Social Reach

8K LinkedIn

7K Twitter

5K Facebook

3.8K Instagram

100K YouTube monthly views



# How Much does it cost?

- Full user experience video including our full crew and 3 edits from the company £800
- Personal review from Liam Norval £250



Like what you've seen?

Speak to our PR team today to discuss  
how Posh Cockney Productions can  
help your brand.  
[emma@poshcockney.co.uk](mailto:emma@poshcockney.co.uk)



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