

## PERSONAL PROFILE

# Lucy Beckwith

*MUMTREPRENEUR*

Mum | Business Owner | Investor

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# LUCY'S STORY

Lucy grew up with business all around her. Her family created City Cruises, a hugely successful tourism business in central London, which is now resembled globally. For her, every mealtime was like a board meeting, business has always been at the heart of everything she has done.

Lucy suffered from PND after the birth of both of her children, the only thing that got her through was getting back to work. She wants to spread the message that it is okay to struggle and it is okay to need to work to continue to feel like yourself.

She wants to encourage women to be open and honest about their struggles. She believes it is possible to balance running multiple businesses with being a mum.

Lucy now runs three businesses whilst making sure to set time aside to do fun things as a family and be a role model to her kids.



# EXPERTISE

## EVENTS AND HOSPITALITY

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Lucy has worked in events and hospitality her entire life. She is the founder of Stardust LDN, a fully immersive events company.

## MUMTREPRENEUR

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Balancing work and being a mum is a skill that Lucy has had to learn the hard way. She has now found a way to have a successful business whilst being a mum to her two kids.

## BUSINESSWOMAN

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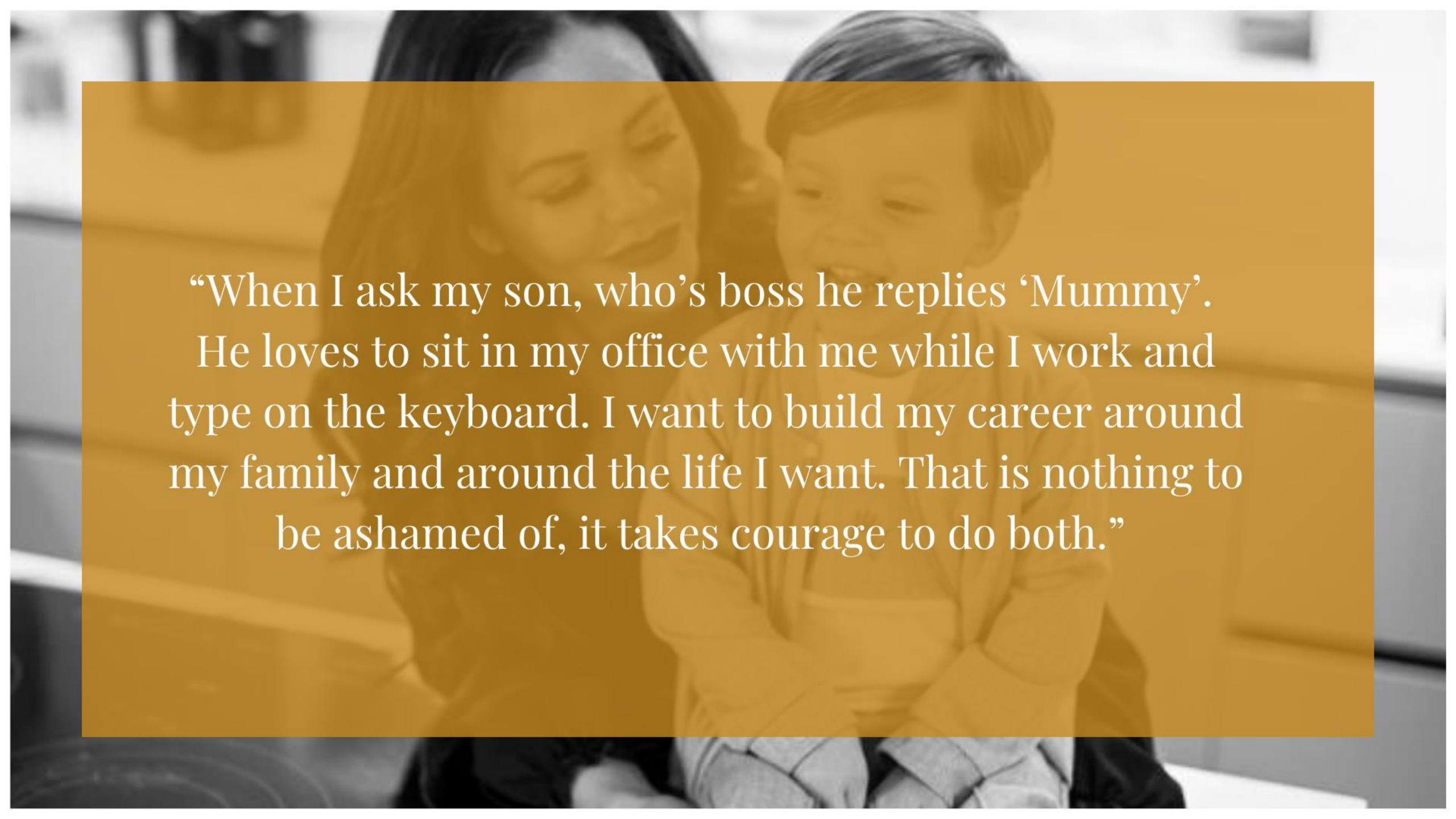
Growing up with business all around her, Lucy always knew that she wanted to own her own company, she currently has three with that number sure to keep on growing.

## PND

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Lucy has suffered from PND twice and is a keen advocate for removing the stigma surrounding this. She wants to use her voice to encourage other women to talk about their struggles.

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A black and white photograph of a woman and a young boy sitting together. The woman is on the left, looking down at a device held by the boy. The boy is on the right, looking at the device. They are both smiling. The image is overlaid with a semi-transparent orange rectangle containing white text.

“When I ask my son, who’s boss he replies ‘Mummy’.  
He loves to sit in my office with me while I work and  
type on the keyboard. I want to build my career around  
my family and around the life I want. That is nothing to  
be ashamed of, it takes courage to do both.”

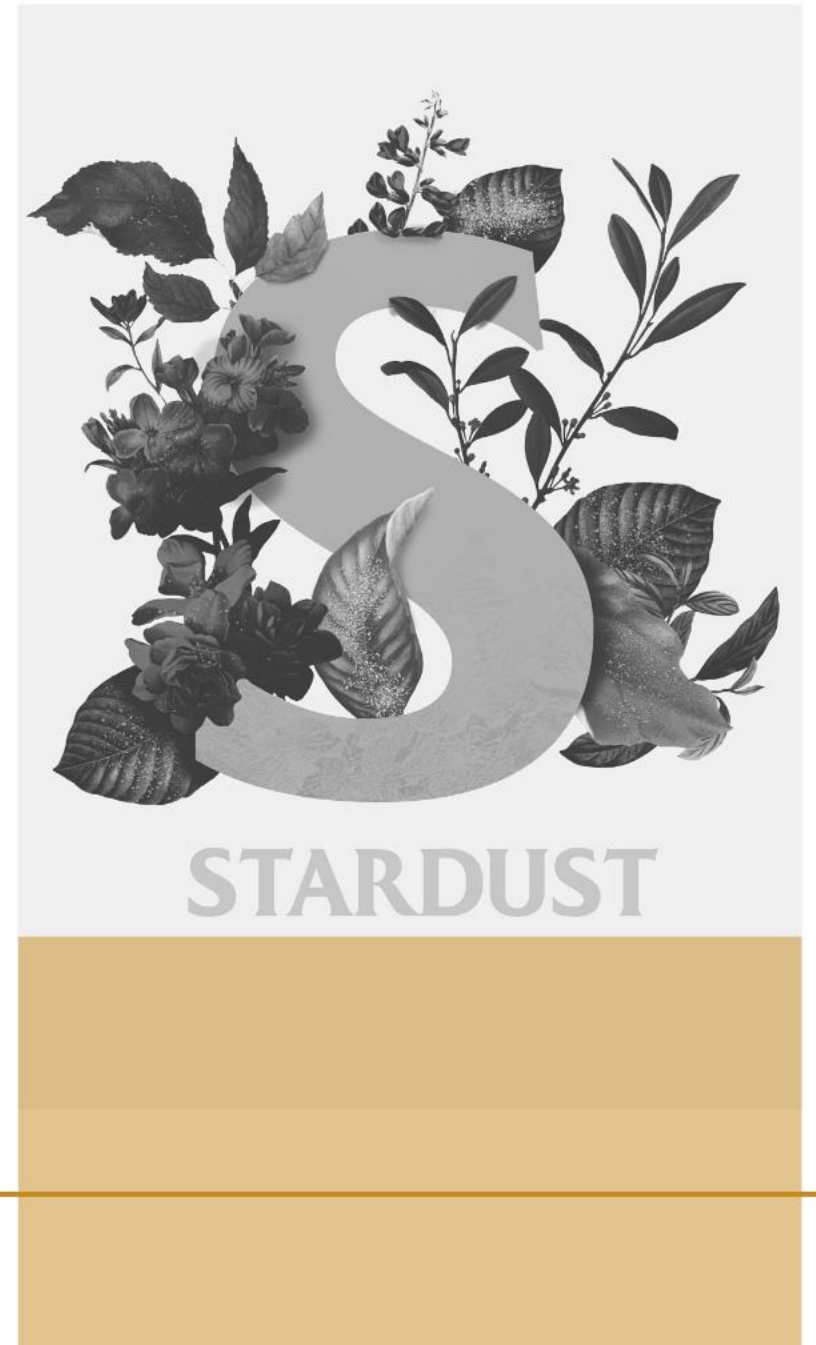


# STARDUST LDN

## FOUNDER

The Stardust story began in the winter of 2019 when they created a new experiential world of nostalgia. With headline DJ acts, live music performances, immersive film and interactive theatre, all whilst fusing culinary delights and molecular mixology, giving our Stardustee's a truly magical event to remember.

2022 is set to be a big year for Stardust LDN, as they join forces with Lucy's second company, Celestial Cinema, to create more unforgettable immersive experiences.



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“Women are embarrassed to say they didn’t enjoy the early stages of motherhood and I think it’s time we bring this topic to the forefront. It could save lives.”

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# Podcast Appearances

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Get in touch

Connect on [LinkedIn](#)

Follow Lucy on [Instagram](#)

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