

## PERSONAL PROFILE

# Sohail Ahmad

Boxer | Restaurateur | Fundraiser

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# SOHAIL'S STORY

Arriving in the UK alone at the age of 12 as an Afghan refugee, Sohail "Show Star" Ahmad knew little of what his future would hold.

Sohail knew that coming to the UK would give him the chance of a better life, and a better life for his family. He knew that here, he would one day be able to help others that are in need and be able to change someone's life for the better.

On arriving in the UK, Sohail stayed at Swattenden centre in Kent, a venue run by Kent social services for minors who have no parents.

In 2008, Sohail began his career as an amateur boxer, completing around twelve fights before turning pro in 2015 and taking on his nickname, 'Show Star'.

As a professional, he dominates the ring, winning all of his 16 fights bar one thus far. Sohail has no plans to stop there, with 2021 set to be a huge year for him with major titles in the pipeline.



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“Boxing is everything, I love the adrenaline, the preparation, the lifestyle it has created for me. And of course, I love the winning. Everything I have in life; I have through boxing.”

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# EGGOLAND

## FOUNDER

EGGOLAND is a concept born from Sohail's frustration at never being able to order his eggs just the way he likes them.

At EGGOLAND, you can eat healthy, high protein food at a reasonable price, built just for you.

For him, the opening of EGGOLAND is a dream realised and hopefully the success of the Fitzrovia branch will bring international success in the future.



# EXPERTISE

## BOXING

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Known in the boxing world as Show Star, Sohail has only lost one fight in his professional career. With some of his biggest fights still ahead of him, he has a promising future to come.

## RESTAURANTEUR

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EGGOLAND is an egg focused restaurant, opening its doors in London this summer. Based around healthy eating and having the choice to eat your eggs exactly how you like them.

## REFUGEE

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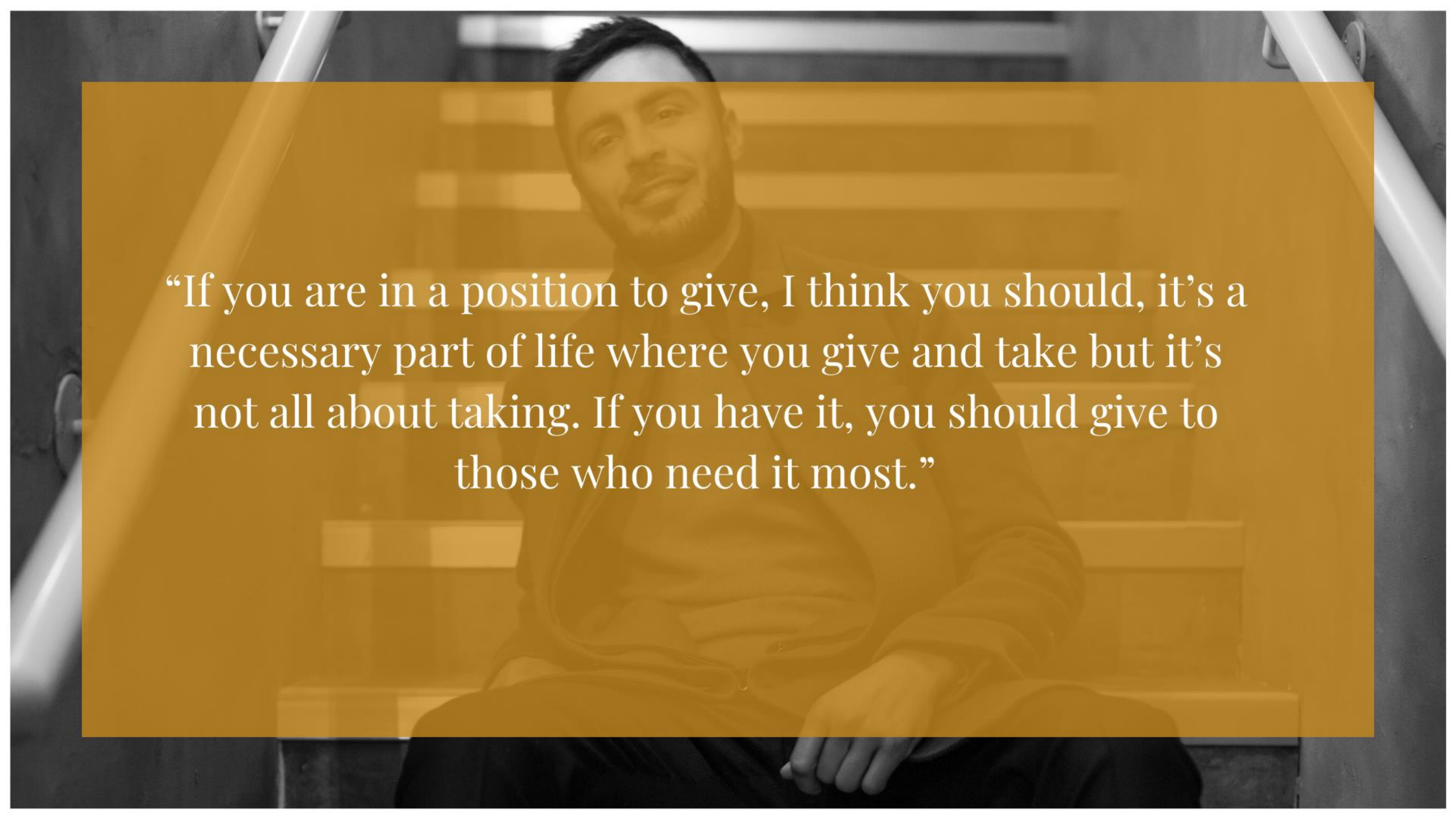
Sohail arrived in the UK as a 12 year old, knowing no one. He got straight to work in restaurants as a dishwasher, finally earning money to send to his family.

## FUNDRAISER

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Sohail has a foundation which he started in Afghanistan that provides families in need with support by providing food rations and other necessities. He also regularly donates to homeless in London.

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A man with a beard and short dark hair is sitting on a set of concrete stairs. He is wearing a dark jacket and looking directly at the camera with a slight smile. The image is overlaid with a semi-transparent orange rectangle that contains white text. The background is a grayscale photograph of the man and the stairs.

“If you are in a position to give, I think you should, it’s a necessary part of life where you give and take but it’s not all about taking. If you have it, you should give to those who need it most.”

# Sohail Ahmad

## Social Reach



77K

Facebook



17.7K

Instagram



1.4K

TikTok





SA



Get in touch

Instagram

PR Enquiries: [emma@poshcockney.co.uk](mailto:emma@poshcockney.co.uk)